

Meet the Kyara

As for the characters we researched, we chose the winners of the last 9 years of the annual *kyara* contest: ゆるキャラグランプリ (*yuru kyara* grand prix). We chose them because they're the most popular/ beloved characters in Japan and are supposed to be the most active on social media.

Winning <i>yuru kyara</i> in ゆるキャラグランプリ (<i>yuru kyara</i> grand prix)				
ゆるキャラ (<i>yuru kyara</i>)		Representative of	winner of	Twitter
1	くまモン (kumamon)	Kumamoto	2011	@55_kumamon
2	バリィさん (barysan)	Imabari (Ehime)	2012	@barysan
3	さのまる (sanomaru)	Sano (Tochigi)	2013	@sanomaru225
4	ぐんまちゃん (gunmachan)	Gunma	2014	@ginfo3
5	出世大名家康くん (ieyasukun)	Hamamatsu (Shizuoka)	2015	@ieyasukun100
6	しんじょう君 (shinjōkun)	Susaki (Kochi)	2016	@susaki_city_PR
7	うなりくん (unarikun)	Narita (Chiba)	2017	@unarikun_narita
8	カパール (kapal)	Shiki (Saitama)	2018	@Shiki_kapal
9	アルクマ (arukuma)	Nagano	2019	@arukuma_caravan